



## 50<sup>th</sup> Power Sources Conference (PSC) Exhibit and Sponsorship Opportunities

**Exhibition: June 23-25, 2025**

**Conference: June 23-26, 2025**

**MGM National Harbor Hotel | Oxon Hill, MD USA**

### Exhibit Booth – 10x10 feet

- Each 10x10 booth comes with one (1) complimentary conference registration and two (2) exhibit hall only staff registrations.
- Booth materials provided by the Conference: 8-foot-high cloth background drape with 36-inch-high side dividers, 7x44-inch exhibitor identification sign, and carpet (the exhibit hall is carpeted).
- Exhibit hours
  - Monday, June 23, 2025 (6:00 pm – 8:00 pm) – Opening/Welcome Reception
  - Tuesday, June 24, 2025 (9:00 am – 6:00 pm)
  - Wednesday, June 25, 2025 (9:00 am – 4:00 pm)
- \$2,950 per 10x10 booth until February 14, 2025
- \$3,250 per 10x10 booth after February 14, 2025
- \$500 deposit due with completed application | 50% payment due by February 3, 2025 | 100% payment due by April 1, 2025

## Sponsorship and Promotional Opportunities

### Event Sponsorship Packages

Benefits	GOLD	BRONZE
	<b>\$8,200</b>	<b>\$3,000</b>
Complimentary exhibit booth (registration benefits listed below)	1	
Meter Panel (double-sided)	1	
Print advertisement in the exhibit guide	Full Page	Half Page
Complimentary conference registration	4	2
Complimentary exhibit hall only staff registrations	3	
Logo placement in exhibit guide and shaded listing	Y	Y
Recognition in official onsite collateral and event online including exhibit guide and acknowledgement signs	Y	Y
Logo placement on Power Sources website	Y	Y

For more information contact Danielle Rocco at 646-226-7592 or [drocco@pcm411.com](mailto:drocco@pcm411.com)

Reserve a booth or sponsorship/promotional item

<https://na.eventscloud.com/ehome/727783/1204911/>

### **Opening Reception – Monday, June 23, 2025 - SOLD**

- Logo will be placed on signage at the event and website
- Logo and mention of sponsorship will appear in pre-event emails and conference program

### **Mobile App – Exclusive Opportunity**

- Mobile app is available free to all Power Sources attendees
- Branding opportunities available in the app
- Logo and mention of sponsorship will appear in the conference program and onsite signage

### **Registration Sponsor – Exclusive Opportunity**

- Logo on the Power Sources registration page
- Logo on every attendee registration confirmation email
- Logo and link on all attendee registration reminder emails

### **Luncheons and/or Breaks – Tuesday and Wednesday**

- Logo will be placed on signage at the event
- Logo and mention of sponsorship will appear in the conference program

### **Floor Decal – Many Opportunities**

- Each floor decal is 4'W x 4'D
- Power Sources produces and installs the floor decal (sponsor provides the artwork)
- Art deadline: May 1, 2025

### **Attendee Bag– Exclusive Opportunity**

- Sponsor to provide the bags with company logo
- Power Sources Conference will distribute bags to all conference attendees

### **Badge Lanyards – Exclusive Opportunity - SOLD**

- Sponsor to provide the lanyard with company logo
- Power Sources Conference will distribute lanyards to all conference attendees

### **Registration Desk Pen– Exclusive Opportunity**

- Sponsor to provide the pens with company logo
- Power Sources Conference will distribute pens to all attendees

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### **Registration Desk Highlighter– Exclusive Opportunity**

- Sponsor to provide the highlighters with company logo
- Power Sources Conference will distribute highlighters to all attendees

### **Registration Desk Notepad– Exclusive Opportunity**

- Sponsor to provide the notepads with company logo
- Power Sources Conference will distribute notepads to all attendees

### **Registration Desk Sanitizer– Exclusive Opportunity**

- Sponsor to provide the sanitizers with company logo
- Power Sources Conference will distribute sanitizers to all attendees

### **Exhibit Guide Advertisement– Full and half pages available (inside front cover, inside back cover or back cover)**

- Advertisement placed in the official Power Sources Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

### **Double-Sided Meter Panels**

- The Power Sources Conference installs and dismantles panels
- Sponsor to provide artwork – art deadline is May 1, 2025
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

### **Pre-Event Exhibitor Spotlight Email Program**

- Banner ad in one of our PSC attendee emails | space is limited

### **Exhibit Guide Logo and/or Shading**

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

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## 50th Power Sources Conference Exhibit and Sponsorship Opportunities

Opportunity		Unit Price	Deadline
10x10	Exhibit Booth	\$2,950	until 2/14/2025
10x10	Exhibit Booth	\$3,250	after 2/14/2025
	Event Sponsor - Gold	\$8,200	
	Event Sponsor - Bronze	\$3,000	
Exclusive	Opening Reception - <b>SOLD</b>	\$3,500	
Exclusive	Mobile App	\$3,000	
Exclusive	Registration Sponsor	\$2,800	
3 opportunities available	Luncheons (Tuesday and Wednesday)	\$2,750	
3 opportunities available	Breaks (Tuesday and Wednesday)	\$2,750	
Many opportunities	Floor Decal	\$1,200	Art due 5/1/25
Exclusive	Exhibit Guide Ad (inside front cover, inside back cover or back cover)	\$1,000	
Exclusive	Badge Lanyard - <b>SOLD</b>	\$950	
Exclusive	Attendee Bag	\$950	
Exclusive	Registration Desk Pen	\$950	
Exclusive	Registration Desk Highlighter	\$950	
Exclusive	Registration Desk Notepad	\$950	
Exclusive	Registration Desk Sanitizer	\$950	
	Double-sided Meter Panel	\$950	Art due 5/1/25
	Exhibit Guide Ad - Full Page Ad	\$800	
	Pre-Event Exhibitor Spotlight (banner)	\$800	
	Exhibit Guide Ad - Half Page Ad	\$500	
	Company Logo in Exhibit Guide	\$100	
	Shaded Listing in Exhibit Guide	\$50	

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